

Gift Baskets Club Network Advertising Opportunities

The Gift Baskets Club Network offers several attractive advertising options to reach online gift basket shops, online flower shops, online wine stores and anyone interested in selling gift-related products and services.

Our network will allow you to advertise on **320 gift sites**, giving you plenty of exposure to your target market! We have advertising options and packages that fit every budget and need.

What to Expect

The Gift Baskets Club Network is a leading online site for online gift basket and gift businesses. We feature Top Level Gift-related domains throughout the United States, and generate a steady stream of traffic season after season.

Network Overview

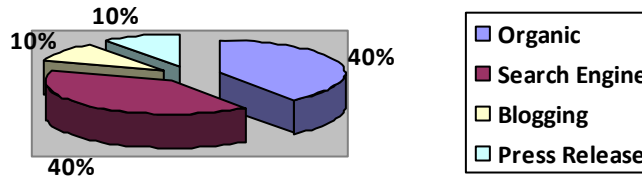
- Highly active community of gift business members
- Comprised of highly engaged users, averaging nearly 5 pages and almost 3 minutes on the site per visit
- Targeting a rapidly growing community of home-based business owners and gift related buyers

Reach Your Target Market with Ease

When you join the Gift Baskets Club Network as an advertiser, you can enjoy the following benefits:

- Business Branding on 320 Business-Related Networks
- High Quality Backlinks
- Repeat Clients
- Excellent Exposure in Your Specialty Market and Vertical
- Faster Conversion Rates than Print Ads
- Quality Traffic Sourced from Search Engines, Blogs and Press Releases

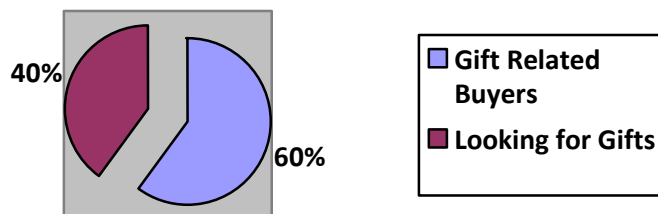
Traffic Sources



Traffic & Demographics

- Average of 50,000 to 100,000 Monthly Unique Visitors
- Average of Half a Million monthly page views
- 60% of visitors are gift-related buyers
- 40% of visitors are looking for gift ideas
- Annual household income of visitors is \$60K to \$200K
- 80% of clients are based in the United States

Traffic Demographics



Gift Basket Industry Trends and Statistics

Consider the following industry trends and statistics:

According to the National Center for Policy Analysis, 17 million women run a home-based business. A good percentage of these businesses are gift-related businesses, and **you can reach out to this group with the right advertising package.**

In 2009, the gift basket business industry accounted for \$3.3 billion dollars in the United States. This industry is growing at an exponential rate and **continues to be a growing market opportunity**. You can target visitors looking for gift ideas and gift-related buyers just by advertising on the Gift Baskets Club Network.

Stay at home moms, college students and retirees are actively seeking opportunities in home-based gift businesses. **Advertising on the Gift Baskets Club Network will give you direct access** to thousands of these prospective business owners!

Customized Marketing and Advertising Opportunities

Larger media buys across the Gift Baskets Club Network mean more direct interaction with a growing community and increased exposure. Let us customize a marketing campaign that reaches out to your target market **and** gets the results you want!

We will work with you to develop a creative marketing plan to market your products and services to a highly targeted community of online gift business owners **and** buyers looking for gift ideas. You can choose from several display advertising packages, article marketing packages and sponsored pages that will generate interest in your business.

Fixed Rate Display Advertising Opportunities

Page or Selection	Size	Monthly Price
Giftbaskets.com Home Page	468 x 60	\$450
Homepage Center Text Ad	468 x 60	1200
Resources/Links Page	468 x 60	\$350
Holidays Page	468 x 60	\$350
Articles Page	468 x 60	\$350
Specialty Gift Basket Pages	468 x 60	\$350
Text Ads – Directory	468 x 60	\$350
Text Ads - Links	468 x 60	\$100
Home Page Skyscraper – Top	120 x 600	\$5000
Home Page Skyscraper – Bottom	120 x 600	\$2500
Articles	300 x 250	\$700
400 Word Article (provided by you)		\$400
9 Product Images with a Link		\$6000

Business Directory Text Advertising Opportunities

You can advertise products or business opportunities in our directory. We offer two different ways to highlight your ad.

Gift Basket Business Opportunities	Rate
Gold Star Positions	\$250 per month with highlighted content
Diamond Positions	\$200 per month, and you receive 5 stars next to your content

To get Started Contact Sharona at Info@giftbaskets.net